

AAUW of Oregon Priorities for 2016-18

Priority #1- Public Policy

Public Policy Committee Legislative Priorities:

1. The addition of a Civics, History and Political Science (“CHiPS”) component to K -12 public education,
2. Pay Equity Legislation.
3. Strengthened Protection for Women and Girls who are Victims of Sexual Harassment and Violence,
4. Other Issues that the Committee has voted (by a majority) to support or oppose.

Branch Support:

1. Chair shall activate the Public Policy Committee:
 - to increase communications with local Branches with objective of enrolling members in Action Network,
 - to increase PP engagement in Branches,
 - to ensure that positions taken by Branches conform with National and State Public Policy guidelines,
 - to conduct research on issues that AAUW of OR should support or oppose,
 - to strategize approaches and work with other organizations,
 - to determine how to most effectively communicate with legislators and other public officials, including the provision of written and in-person testimonies to legislators and other public officials.
2. Committee shall outline projects/programs that can be used by Branches to address important Public Policy issues which include
 - Fair Pay
 - Equal Access to Affordable Health Care,
 - Harassment/Abuse/Violence against women,
 - Get Out the Vote,
 - Care Giving (child, elder, etc.)
 - Barriers to Education,
 - Other issues as determined by the Committee.
3. Committee shall encourage each Branch to adopt at least one of the above issues to focus upon, and, if possible, to utilize branch grants from the state to support the project

Communications: Structure (Chair will communicate by the following methods)

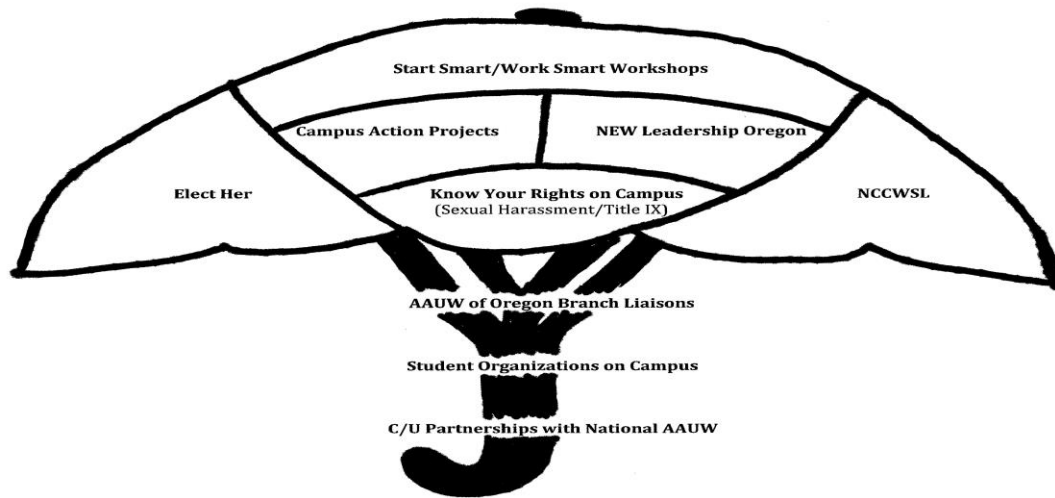
Target Group	Mechanism	Frequency
Grass-roots Members	Website; OREGON NEWS	Quarterly
Branch PP Chairs	Emails; Phone calls	Monthly; updates as needed
State PP Committee Members	Emails; Phone calls	Monthly; updates as needed

Priority #2 - Membership/Leadership Action Plan

Priority #2: AAUW of Oregon will take action to enhance members' skills through Member Leadership Programs made up of tools and resources to improve leadership via in-person workshops and online resources because offering leadership opportunities to our members facilitates having a pool of individuals ready to lead when opportunities arise.

Objectives	Actions to Achieve Objectives	Team Lead / Team Members	Timeline / Next Steps
<p>Provide tools and resources to improve leadership skills.</p> <ol style="list-style-type: none"> 1. Train members at the branch level how to develop mission-aligned goals. 2. Teach members how to market, speak and write about AAUW's mission. 3. Help branches keep their website current. 	<p>Develop leadership training workshops with trained presenters for district meetings or branch retreats using the following AAUW Leadership Essentials on the AAUW Website to address objectives 1 & 2:</p> <ol style="list-style-type: none"> 1) "Goal, Vision and Strategy" which will teach members how to develop concrete, mission-aligned goals using a big-picture standpoint. 2) "Communication" to teach members how to market strategically and speak and write persuasively about AAUW's mission. 3) Create a "Tips & Techniques on How To Keep a Website Current" pamphlet and distribute to District Directors and the branch contact person via email, Oregon Website and "Oregon News" 	<p>T. Johnson State Program VPs State Membership VPs District Directors State Website Chair Branch Program Chair</p>	<p>Central District Speaker on "Building Inclusive Branches" Training October 15 open to state membership</p>
<p>Develop in-person workshops.</p> <ol style="list-style-type: none"> 1. Conduct workshops to teach members how to be good workshop presenters. 2. Provide trained presenters to conduct Leadership Training Courses. 	<ol style="list-style-type: none"> 1) Conduct training sessions for leaders to learn how to be good presenters of workshops at Leadership Meetings, District Meetings and Branch Retreats. 2) Invite a National AAUW Leader to Oregon's State Convention to present a Leadership Training Course using one of the Leadership Resources how-to guides such as "How to Build New Leaders in Your Branch" or "Developing New Leaders" or "Prepare for the Upcoming Year with Board Members Transition Tools". 	<p>State President State Trainers State Program VPs</p>	<p>AAUW's Erica Stout on "Growing Your Membership" Saturday, August 20, 10:00-11:30 at COCC in Bend, OR</p>
<p>Use on-line resources.</p> <ol style="list-style-type: none"> 1. Teach members how to use the AAUW National Website to learn leadership skills. 2. Provide training on how to use the AAUW National Website to members at the local levels. 3. Distribute information about AAUW webinars 4. Provide links to AAUW on-line leadership training resources 	<ol style="list-style-type: none"> 1) Develop a workshop to be held during a State Convention or the Summer Leadership Retreat to teach AAUW member leaders how to access the AAUW Resources and Tools on the AAUW Website, in particular the nine leadership core skills they need to be an effective leader and advance AAUW's mission. 2) Make available the AAUW Website Resources and Tools Workshop held at the State Convention for presentation at District Meetings around the state. 3) Email branch contacts and District Directors links to current and future AAUW webinars on membership, leadership, branch programs; plus new resources and tools. 4) <ol style="list-style-type: none"> a. Email branch contacts and District Directors links to AAUW's on-line "Programs In A Box" directory and the "Tool Kit" list for branch trainings. b. Promote use of AAUW YouTube and/or TED Talks as board and/or branch leadership discussion tools. 	<p>State Website Chair State Trainers State Trainers District Directors State Communications Chair State Website Chair TED Talks Website</p>	

Priority #3 - Campus Programs



C/U = college(s) and/or university(ies) and does not mean partnership unless stated

AAUW of Oregon will -

- Support NCCWSL scholarships each year.
- Develop a pamphlet describing the Campus Programs available through AAUW for use with colleges, universities, and branches.
- Encourage Colleges/Universities to offer a campus program.
- Make available a Campus Programs workshop at state convention, and, if appropriate, invite student participation.
- Encourage C/U partnership member staff representatives and students to attend state conventions.
- Convention planners consider a student rate.

AAUW of Oregon C/U Relations Chair and Committee will be a resource for branches by –

- Approaching C/U to sponsor an AAUW Campus Program.
- Identifying possible college staff members to coordinate an appropriate campus program with the support of appropriate state officers.
- Providing C/U with information about free materials from National and guide available support for presenters.
- Offer guidance on establishing C/U partnerships with branches and/or its student organizations.
- Ensure the C/U partnership member has two staff representatives.

AAUW of Oregon Branches will be encouraged to -

- Approaching local C/U to sponsor an AAUW Campus Program guided by an appropriate state officer.
- Mentor their local C/U by providing tabling events to determine interest in a selected campus program (see diagram)
- Encourage the local college to establish a C/U partnership.
- Encourage local college students to apply for scholarships to NCCWSL and PSU's New Leadership Oregon, both supported by AAUW of Oregon.

C/U partner members will be encouraged to -

- Host a Campus Program or Projects promoted by National AAUW that are aligned with local campus goals.
- Collaborate with other departments (i.e. Women's Center, Career Center, Diversity Center, STEM faculty) to gain support for a campus program.
- Form a Student Organization (Club) on campus for future campus programs with AAUW of Oregon C/U Relations Chair and Branch support.