



of Oregon

COVID-19 Guidelines: AAUW's recommendation is to adhere to the state guidelines as determined by its governor. Link to <https://govstatus.egov.com/OR-OHA-COVID-19>

# OREGON NEWS

*Spring Edition, February 2022*

*In this edition: Lobby Evenings, Breaking Barriers Award, Annual Meeting preview, latest news from National.*

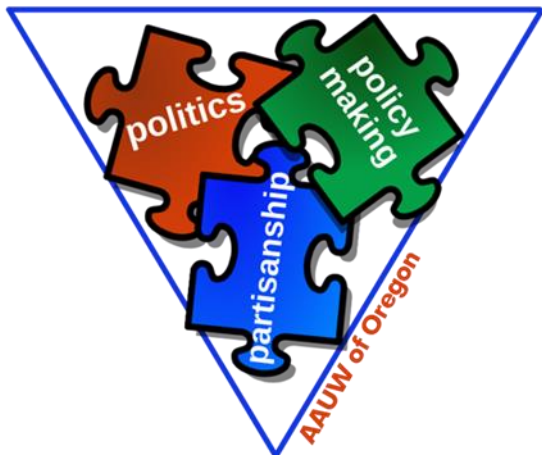


Graphic from Oregon Tradeswomen

## Lobby Day becomes Virtual Lobby Evenings !!

*Trish Garner, Public Policy Chair*

### Lobby Evenings 2022



AAUW of Oregon's Lobby Evenings will take place via Zoom on **Tuesday, February 15** and **Wednesday, February 16**, beginning at **7:00 PM**. It promises to be an interesting set of evenings.

Our theme this year is the interplay of politics, policy making and partisanship. I know many of us hear the word "politics" or "lobbying" and instantly shy away. There's plenty out there to reinforce that approach, regardless of your position on current events, but we're trying to take that issue from the back room and onto center stage.



We kick off on **February 15** with **Dick Hughes**. **Mr. Hughes is a freelance journalist who writes the weekly "Capital Chatter" column for the Oregon Capital Insider.** His byline is "telling stories with passion, power and precision." Not only is he consummately well informed, but he has a broad perspective and a great sense of humor. He was at the Statesman Journal from 1981 - 2016. He's also an adjunct professor at Willamette University in Salem. To read one of his latest pieces entitled "**Few policymakers engaged in long-term solutions vs short-term gains**," find the link on our website.

We hope to break out into discussion groups so we can grapple with the "politics, policy making and partisanship" conundrum.

On **February 16**, we will be bringing you a panel of four new female legislators. They include:

- **Representative WLnsvy Campos** (Democrat, District 28, Aloha)
- **Representative Lily Morgan** (Republican, District 3, Grant's Pass)
- **Representative Lisa Reynolds** (Democrat, District 36, West side of Portland)
- **Senator Akasha Lawrence Spence** (Democrat, District 18, Portland).



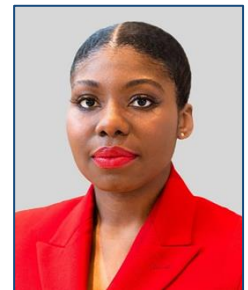
Rep. WLnsvy Campos



Rep. Lily Morgan



Rep. Lisa Reynolds



Sen. Akasha Lawrence Spence

It's quite a lineup! Thankfully the number of Oregon's female legislators has dramatically increased. We are looking forward to getting an idea of what brought them to the legislature and what they hope to accomplish.

Register via online in the emails or the website. The Zoom link will be sent after you register. If you have any questions or concerns, please let **Trish Garner, State Public Policy Chair**, know at [garner37@mac.com](mailto:garner37@mac.com).

## From the State Presidents

*Pat Lehman & Sue Klumph, AAUW of Oregon Co-presidents*

Our new **AAUW National CEO Gloria Blackwell**, speaking at Oregon Online Branch's January Zoom meeting, convinced us that Board Chair Julia Brown's comment is true: "Gloria is the right person at the right time for AAUW." With 15 years' experience leading major National initiatives, Gloria knows our organization and understands how listening, learning, and connecting are critical to member engagement. She plans to prioritize education and training for leadership, economic security, and leveraging success to grow our impact. **Her presentation was recorded, and you can watch it on our YouTube channel.** We think you'll be inspired!

Congratulations, Oregon AAUW branches! Our membership numbers have been outstanding this past year, with a higher-than-usual retention rate and increases in nine branches. Many organizations have experienced major losses during the pandemic, but not AAUW of Oregon. Membership VP Gini Dideum credits strong programs and efforts to connect with members and presenters for this success. You can read details in the Membership report.

One tremendously rewarding aspect of serving in a leadership role for AAUW of Oregon is working with an amazing group of dedicated, collegial, flexible, and creative colleagues. There's no problem that can't be solved, no idea that can't be discussed and considered. Barriers only invite workarounds, and the group's skills, inventiveness and mutual support never let us down.

For example, Annual Meeting 2022 was scheduled for Ashland Hills Hotel, arrangements were well underway, and South District branches were enthusiastically making contacts for speakers. Then the Omicron variant arrived, and branches statewide told us that most members were not comfortable with an in-person event. Program VP Pat Squire and Event Coordinator Nancy Brown didn't hesitate for a minute but reconfigured the event, with the help of South District, for three days that we know you will find exciting, informative, and inspiring. You can read the details in the Program VP report.

We are proud of all our board members and the work that they do, often behind the scenes. Right now, we're all preparing for our Annual Meeting, and we hope to see you there!

Also, be sure to attend **Lobby Evenings February 15 and 16**; you won't be disappointed.

## State Annual Meeting and Conference via Zoom in Early April

*Pat Squire, Program VP & Nancy Brown, Events Coordinator*

**"On the Road Again" sang Willie Nelson. This year, it's "On Zoom Again"...**

### 2022 Online Conference & Annual Meeting



AAUW of Oregon

Yes, the AAUW Oregon annual meeting and conference will be on Zoom again. After surveying branch presidents around the state, our **Co-Presidents Pat Lehman and Sue Klumph** saw that the majority of Oregon AAUW members preferred to meet online this year rather than in-person in Ashland as originally planned.

The AAUW State Board voted unanimously to move the meeting to Zoom. The 2023 Annual Meeting and Conference will once again be scheduled in Ashland. That will be the third year we've planned to meet in Ashland, and let's hope the third time is indeed a charm!

This year's meeting and conference will follow a traditional conference format. There will be several evening sessions the week of **April 4**, one addressing a theme of civility: **What to Do When "I'm Right, You're Wrong" Doesn't Work**, with the majority of the sessions on Friday and Saturday.

- **Friday, April 8** will feature several afternoon "enrichment" activities, including online wine tasting and "Book Talk: Everybody Reads", a book about the theme of civility.
- Friday evening's keynote speaker will be the **Honorable Pam Marsh**, state representative from Southern Oregon, who will speak on civil discourse in the legislature among other topics.
- **Saturday, April 9**, will start with a brief message from **AAUW CEO Gloria Blackwell at 10:45 AM**, followed by the Annual Meeting at 11:00. See separate details about the Annual Meeting. There will be one or more afternoon sessions.
- The Grand Finale is **Awards Night at 7:00 PM**, with a talk from one of our AAUW Fellows, the celebration of statewide awards, and the presentation of the Breaking Barriers Award.

Because of the switch to online, several of the programs are still being developed. Look for more specific news to come in early March.

# Bylaws Amendment Proposals for the Annual Meeting

Betsy McDowell & Claudia Gray, Governance Co-chairs

**FROM GOVERNANCE COMMITTEE:** These proposals were approved at the **AAUW of Oregon Board** meetings on November 7, 2021, and January 9, 2022. Policy changes will be made to conform to bylaws changes after membership delegate vote and amendments at the 2022 annual meeting; they do not require a membership vote. This article serves as the membership notice required for any amendments to the AAUW of Oregon Bylaws.

## RATIONALE:

1. Some of the AAUW of Oregon board positions have been unfilled for years, reported to not be necessary by people filling the job, or absorbed by new committees or individual appointees.
2. Best practices dictate bylaws are general, structural, and durable, unchanged unless approved by membership. AAUW Model Bylaws do not include a list of mandated appointed officers, only a contact for administration and finance.
3. The technology committee will be an enduring and needed committee for state functions, in the near and foreseeable future. It is added to the list of Standing Committees, Article XV.

New language is ***bold italic***, deleted language is ~~lined out~~.

## 1. ARTICLE X. OFFICERS

### Section 2. Appointed officers

The appointed officers of this state shall be a parliamentarian, AAUW Funds chair, public policy chair, governance chair, ~~historian, college/university relations chair, local arrangements committee chair, dues/data manager, Oregon News editor, web manager~~ and such other officers as may be considered necessary to carry on the work of the state ***and shall be listed in policies***. They shall be appointed by the president, in consultation with the executive committee. ~~In making such appointments, the president shall have~~ ***with*** due regard for geographical representation ~~and rotation of members~~.

## 2. ARTICLE XI. DUTIES OF OFFICERS

### Section 3. Duties of Appointed Officers. See ***AAUW of Oregon Policies 110-Officers***

- ~~a. The dues treasurer shall perform such duties as are specified in the state policies.~~
- ~~b. The historian shall perform such duties as are specified in the state policies.~~
- ~~c. The parliamentarian shall perform those duties recommended in the latest edition of *Robert's Rules of Order Newly Revised*.~~

## 3. ARTICLE XV. Committees, Section 4. A. Standing Committees. *New*

***8. The Committee on Technology will provide training for members, coordinate media for state meetings, secure and maintain the Web-based shared document interface, and create and monitor AAUW of Oregon's social media presence.***

### Technology Tip:

**Go to the Member Center at the state website to read branch newsletters from around the state.  
Find out what everyone is doing. Lots of great ideas!**

AAUW of Oregon website password to "Member Center" is *oregonaauw*

## 2022 Recipient of Breaking Barriers Achievement Award

### Lisa Palermo of Oregon Tradeswomen

*Mardy Stevens, Breaking Barriers Achievement Award Coordinator*



**Lisa Palermo, Development Director of Oregon Tradeswomen**, is named the 2022 recipient of the **AAUW Oregon Breaking Barriers Achievement Award**.

The award, along with Oregon Tradeswomen's story of

connecting marginalized women to programs in the trades, will be presented at the Awards Ceremony on **April 9** on Zoom. Palermo will share her journey from motherhood and volunteering to working in the nonprofit community, to promoting and training women in the trades, a career path that offers women confidence and dependable livelihoods. Her story will motivate and inspire you when she shows the success stories of Oregon Tradeswomen.

The Breaking Barriers Achievement Award was first given in 2015 to recognize a woman who is not a member of AAUW, or an organization and/or institution which, within the past five years, has

exemplified AAUW's mission in a manner that has had a demonstrable impact on our state's women and girls in the areas of equity and/or education.

In the nomination statement for Ms. Palermo, one of the nominators from Lake Oswego said, "**From the first time I spoke to Lisa in 2019, I was struck by the mission and impact of Oregon Tradeswomen. The concept of gender and economic equity are at their core.** The pre-apprenticeship program provides a solution to poverty in an industry previously open only to men. As Development Director, Lisa has championed these opportunities. Her vision and commitment are infectious." Both the Lake Oswego and Gresham branches are working with Lisa and supporting Oregon Tradeswomen.

The award will be presented at the **Saturday, April 9 Awards Ceremony from 7:00-8:30 pm over Zoom**. Breaking Barriers Selection Committee members Linda O'Hara, Jill Heffner and Deb Watts will make the presentation.

## Membership

*Gini Dideum, Membership Vice President*

**Oregon branch members total 989 plus 46 dual memberships.** The retention rate is **86.5%** over last year, an improvement over the past several years. Rather than viewing video-conference meetings as a challenge, branches have reached out and included members that might not be able to attend in-person meetings while having stimulating and educational programs. It has not been easy on branch membership and leaders to adapt during the last two years. Thank you to everyone for moving forward.

The Membership section on the National website is being updated. Soon there will be a new Membership Services Database called **AAUW Membership Community Hub**. It is being tested now. Details to follow when available.

March 16 will mark the beginning of the new dues collection period. **National dues will increase to \$67 for 2022-23.** The Shape-the-Future program is a great way to discount National dues by 50% when new members join a branch.



## Members Find Ways to Meet While Taking Precautions



### HILLSBORO-FOREST GROVE BRANCH, June 10th Celebration at Nona Scott's

L-R: Jae Allen, Marion Godfrey, Claire Berger, Barbara Ternus, Donna Wellington, Mary Hoffman, Susan Hartman. Photo: Linda Lybecker



### GRANTS PASS BRANCH at Wolf Creek Tavern, December 2021

L-R: Rochelle Gauthier, Susanne Harmony, Nancy Lester, Georgia Applegate, Sue Klumph and Dina Press.



### PORTLAND BRANCH Non-fiction Book Club II

Following all the Covid rules are L-R, Karn Hill, Michelle Walsh, Suzanne Fleming, Joyce Lew, Kathe Hart.



### LAKE OSWEGO BRANCH

L-R Standing: Jeanne-Marie Pierrelouis, Linda Hartling, Marty Maharg, Charlene Vojtilla, Marge Ransom, Mary Pat Silveira, Pat Squire. Seated: Lois Isbell, Stephanie Wagner, Jane Taft.



### PENDLETON BRANCH Grapefruit Sale 2021

Hard at work sorting grapefruit for our annual fundraiser are, left to right: Marlene Krout, Beth Condon, Mary Davis, Karen Allen. Photo: Karen King



# Latest News from National, January 2022

Claudia Gray, Advancement Committee Member

The national **AAUW Advancement Committee** met on January 18. The committee consists of several state presidents, several state Funds chairs, a national board member, and several staff members. One of the main purposes of this committee is communication—to spread information to states and branches. Here is the latest.

**Logo and colors:** The logo color on the national website was changed to allow better access for those who are visually impaired. **ANY** of the approved AAUW colors can be used by branches and state; most use red or blue and both are fine.

**Open membership will not be on the ballot this year:** The national board decided not to include the issue of open membership for a vote this year because there are so many things keeping the board and staff busy, including staff shortages.

**Webinars are being planned:** Being considered are one for branch and state Funds chairs, one for College/University partners, and one on how to set up a webinar.

**“Community Hub” to launch in February:** The new website data systems upgrade will be up and running in February. It was formerly called the Member Services Data Base (MSD).

**Greatest Needs Fund:** As usual there was a discussion of the Greatest Needs Fund and how to explain its importance to members. It covers such things as rent, salaries and the new community hub upgrade; operations are not fully covered by member dues. *(Note: The AAUW annual budget is about \$20M, and member dues comprise \$2.8M.)*

**Assets:** Peggy Cabaniss, chair of the AAUW Finance and Investment Committees provided the following AAUW asset information:

Action Fund unrestricted:	\$1,131,861
AAUW unrestricted:	\$4,009,471
Temporarily restricted:	\$74,525,648
Permanently restricted:	<u>\$74,110,348</u>
Total assets:	<b>\$153M as of 8/31/2021</b>

**Unrestricted assets:** \$4 million can be used for any and all programs and expenses for AAUW.

**Temporarily restricted assets:** \$74.5 million have been donated to AAUW with restrictions as to how and when the funds can be used. An example of this is if I give \$1M to AAUW with the restriction that these funds can only be used in California to provide STEM education to high school girls. We currently have several examples of “temporarily restricted assets” like the New York Fund, the Nancy Grace Roman Fund and others.

**Permanently restricted assets:** \$74 million have been donated to AAUW with the restriction that the corpus (original principal) is to last into eternity. A “spending rate” (sometimes called the withdrawal rate) can be taken against the assets each year. This spending rate is normally in the 4-6% range and AAUW uses a 5% withdrawal rate.



# AAUW of Oregon's Special Projects Fund

*Penney Hoodenpyle, Chair*

Thank you to everyone who supports the twelve Branch Projects provided for women and girls in our Oregon communities through the **AAUW of Oregon Special Projects Fund!**

AAUW's mission-based community projects provided by AAUW of Oregon branches include, but are not limited to, scholarships to college and university students, tuition and travel to AAUW's annual National Conference for College Women Student Leaders (NCCWSL), and branch sponsored week-long Tech Trek camps for junior high/middle school girls. There are nine branches currently offering twelve projects for women and girls across Oregon.

The Special Projects Fund website enables Branch Projects to receive online donations using three donation options. Not only does each option list the twelve Branch Projects but also offers a variety of ways to donate. Receipts are sent via email for every donation. Because the Special Projects Fund is a 501(c)(3), donations are tax deductible to the fullest extent of the law. Of course, donors may still mail in their donations.

The donation process is convenient and easy to access at

<https://oregonspecialprojectsfund.org/donations>

## AAUW of Oregon

### Mission

AAUW of Oregon promotes advocacy, takes action to empower women and girls, and connects National AAUW with branch members.

### Value Promise

By joining AAUW, you belong to a community that breaks through educational and economic barriers so that all women and girls have a fair chance.

### Vision

AAUW empowers all women and girls to reach their highest potential.

### We're on the Web!

<https://aauw-or.aauw.net/>

### Facebook!

<https://www.facebook.com/aauworegon>

### Instagram!

[https://www.instagram.com/aauw\\_of\\_oregon/](https://www.instagram.com/aauw_of_oregon/)

### Pinterest!

<https://www.pinterest.com/aauworegon/saved/>