

AAUW of Oregon Strategic Areas of Focus 2022-2024

Education & Training			
Goal A	Facilitate sharing of programming, fundraising and public policy ideas between branches.	Presidents; Committees: Communications; Programs; Funds, Public Policy	Ongoing
Goal B	Host state-wide collaborative and mission-based programs that align with the strategic plan.	Programs VP; Event Coordinator;	Ongoing
Goal C	Provide technology training for members	Technology Committee	Ongoing
Economic Security			
Goal D	Provide or promote access to workshops on personal finance and negotiating salaries such as the ones developed by the national office of AAUW.	Communications & Technology Committees; StartSmart, WorkSmart, MoneySmart Liaisons	Ongoing
Leadership			
Goal E	Host a Lobby Day program during the legislative session	Public Policy Committee;	Feb 2022
Goal F	Develop a succession plan for State Board positions.	Co-Presidents	2022
Goal G	Develop mentorship program for AAUW officers relevant to both state and branch levels.	Executive Board	2023
Governance and Sustainability			
Goal H	Continue to modernize and integrate our communications avenues (website, social media, member newsletters, all member e-mail, virtual meetings)	Communications Committee, Technology Committee	Ongoing
Goal I	Post-pandemic, review format options for continuing training, programs and annual meetings considering new technology skills, accessibility and time commitments for members.	State Board; Technology Committee	TBD
Goal J	Establish a reserves fund, with its purpose and parameters, considering best practices for nonprofit organizations, and develop an investment strategy for additional funds available.		

Adopted by the AAUW of Oregon Board of Directors January 9, 2022, amended April 3, 2022.